

**KBC**

## **NEWS MEDIA RELATIONS**

The Board encourages a policy of sound relations with the press and other communication media in the community and surrounding geographical area. The Superintendent shall plan for periodic releases to the press and other communication media which will provide information to the community concerning its schools and various phases of the school program.

Unless directed otherwise all school building related news releases (other than School Board-Superintendent generated releases) will be the responsibility of the building principal.

**Adopted:** April 8, 1993  
Board Review & Approval: October 9, 2014