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## **SCHOOL-COMMUNITY RELATIONS GOALS**

The Board bears full responsibility for informing the general public about operations of the school system. The Board also believes in involving citizens in the work of the schools so that they can help solve educational problems. An effective school-community relations program is a combination of these beliefs and the following ideas and practices.

1. Maintaining a positive attitude toward the schools, as expressed by each person on the school staff in his/her daily contacts with other staff members, parents, and people of the community.
2. Implementing a systematic, honest, and continuing effort to discover what the citizens think and what they want to know; to interpret the schools' programs, problems, and accomplishments; to correct misinformation, and to supply all desired information.
3. Creating an active partnership between the school and the community, in which professional educators and lay people work together toward improvement of the total educational program.
4. Encouraging an active interest on the part of every staff member in the needs of the community to find ways to make the school district a better place to live.

The ultimate goal of school public relations is to improve the quality of education for all children in a democratic society. In order to achieve this goal, and to evaluate progress toward it, the Board sets itself the following objectives.

1. To develop public understanding of all aspects of school operation; to ascertain public attitudes toward issues in education; and to discover the public's aspirations for the education of their children.
2. To secure adequate financial support for a sound educational program.
3. To help citizens feel a more direct responsibility for the quality of education provided by their schools.
4. To earn the good will, respect, and confidence of the public with regard to the schools' staff and services.
5. To foster public understanding of the need for constructive change, and to solicit public advice on how we can achieve our educational goals.
6. To involve citizens in the work of the school and the solving of educational problems.
7. To promote a genuine spirit of cooperation between the school and the community, and to set up channels for sharing the leadership in improving community life.

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